

MuskokaStyle



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MuskokaStyle's purpose is to curate the best of **STYLE** in **MUSKOKA**. The site and social communities are run by journalist and author **Lori Knowles**.
Focus: **ART, FOOD, FASHION & FUN**

WWW.MUSKOKASTYLE.COM





GOALS

MuskokaStyle is a digital magazine, e-newsletter, and social media community dedicated to curating the best of style in Muskoka. ART. FOOD. FASHION. FUN. Our team's inspiration is the easy summer style that best reflects the spirit of Muskoka and sunny days at the lake. Lori Knowles is an editor, writer, author, and lifelong Muskoka resident: lori@MuskokaStyle.com

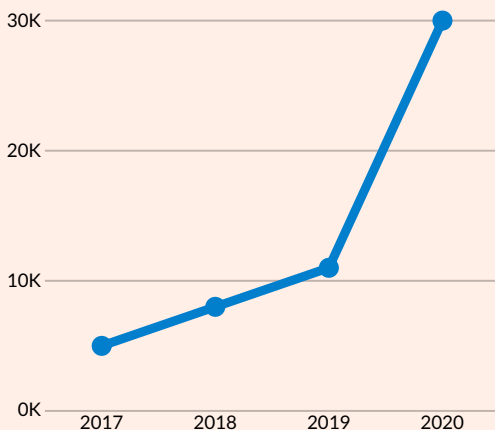
AUDIENCE



2020+ FOLLOWERS & GROWING

Total daily views = 2,500 impressions
Top Audience = Toronto, Bracebridge, Muskoka, Barrie
Gender & Age = 64% Women aged 25-55

BLOG HITS



LET'S COLLABORATE!

Social Media Posts
Instagram
Pinterest
Stories
E-News
A la carte pricing for posts & takeovers to be discussed.

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